

The City of Minneapolis (City) is seeking proposals from organizations to administer the Façade Improvement Matching Grant Program in the City's Great Streets [eligible areas](#).

Program Objectives

Neighborhood business districts function as the front door of our neighborhoods and shape our perceptions of a neighborhood. A welcoming, vibrant business district sends a powerful, positive message about the neighborhoods surrounding it, just as a poorly maintained or vacant row of storefronts conveys a negative impression. The Great Streets Façade Improvement Matching Grant Program seeks to stimulate visible investment in businesses and buildings, attract new businesses to vacant storefronts, support healthy and attractive neighborhood business districts, enhance the sense of place, and provide a resource that administering organizations can offer businesses in their service area.

Program Administration

Organizations awarded contracts will administer the Façade Improvement Matching Grant Program, consistent with Great Streets Program guidelines, including, but not limited to the following.

- Organizations disburse matching grants on a reimbursement basis to business and property owners for eligible exterior storefront improvements to commercial buildings.
- In most areas, one matching grant can be a maximum of \$5,000 per business or building storefront. In certain limited areas of the city, a matching grant can reach up to \$7,500.
- All grants must be matched. Some areas have a 1:1 public private match while other, stronger market areas have a 1:2 public private match ratio.
- Great Streets Matching Grants can pay for many exterior façade improvements, including painting, tuckpointing, doors, windows, awnings, murals, and exterior lighting. For a full list of eligible and ineligible activities, see the Business Guidelines (Exhibit 1).
- The City of Minneapolis requires permits for most activities. Business and building owners must work with City Zoning staff on designs and obtain all necessary permits before beginning work.
- The City has developed a set of standard materials for program implementation, including Business Guidelines (Exhibit 1), Business Application and Participation Agreement (Exhibit 2), and [Façade Design Guide](#) (Exhibit 3). Organizations review façade grant applications against these design guidelines.
- The maximum contract amount is \$50,000, and the standard contract length is three years.
- During the contract period, an annual report (Exhibit 4) is required. The report helps staff identify best practices to be shared with other administrators and make program improvements.
- Organizations may elect to receive a \$10,000 advance to expedite reimbursements to businesses and property owners after projects are complete and approved for payment.
- Program administration costs of up to 15 percent of the total award are allowed under the contract and are disbursed as an additional 15% of each grant amount.

Organizations Eligible to Respond

Eligible organizations include community development corporations, business associations, neighborhood organizations, and other entities that have demonstrated capacity to perform the work, such as staff devoted to business development activities and past organizational or staff experience providing assistance to businesses and managing contracts. Organizations lacking this experience and capacity are encouraged to submit a partnership proposal with an organization that does have this staff capacity.

Program administrators are responsible for:

- marketing the grant program,
- assisting property and business owners with any or all steps of the grant process,
- keeping thorough records and tracking each awarded grant,
- reviewing applications for eligibility,
- assisting applicants with achieving high-quality improvements, and
- providing the City with all required documentation.

In order to make limited monies available for façade grants as broadly as possible, organizations and/or areas with significant remaining balances on existing façade contracts or more than one open façade contract **are not eligible** to submit proposals in response to this RFP. Organizations may submit a proposal if they have one open façade contract with 75 percent of the grant funds (excluding administrative fees) drawn down or committed. Committed funds are those allocated in an approved and signed Business Application and Participation Agreement with a business or property owner. Matching Grant and Participation Agreements are active when the business or property owner is still working toward completing the project or has completed the project and is working to submit completion documentation.

Eligible Areas for Program Grants

Organizations can apply to administer the program in one or more eligible areas. The list of eligible areas can be found on the Great Streets home page. [Eligible Areas](#) include:

- Commercial corridors - properties within one block of the corridor in either direction,
- LRT station areas - properties within ½-mile radius of the station,
- Commercial nodes - properties within boundaries identified in the [Minneapolis Plan for Sustainable Growth](#), and
- Activity Centers - properties within boundaries identified in the Minneapolis Plan for Sustainable Growth.

Area Prioritization

The Great Streets program prioritizes City matching grant investment in areas with demonstrated need based on several measures of economic health, need, and opportunity. Priority is given to applications for assistance in Intervene and Support areas. Match requirements and maximum grant amounts are set to maximize leverage of private dollars in strong market areas, while providing more subsidies to economically weaker business districts.

Intervene

- Areas experiencing economic disinvestment and limited private sector interest
- 1:1 match with a \$7,500 maximum grant (\$7,500 grant when matched by \$7,500 private investment)

Support

- Areas with private sector activity, though with market, infrastructure, or site assembly barriers
- 1:1 match with a \$5,000 maximum grant (\$5,000 grant when matched by \$5,000 private investment)

Monitor

- Areas with generally strong market activity
- 1:2 match with a \$5,000 maximum grant (\$5,000 grant when matched by \$10,000 private investment)

Proposal Submission and Deadline

Applicants must email their proposal or before Wednesday, November, 12th 2014 at 4:00 p.m. to jimmy.loyd@minneapolismn.gov. Proposals will not be accepted after the deadline. The City will acknowledge receipt of proposals by emailing the contact emails listed with a courtesy email within 24 hours of receiving the proposal. It is the responder's responsibility to assure they submit their proposal on time. Proposals that are non-responsive to the Façade Improvement Matching Grant Program Request for Proposals and proposals which lack responses to one or more of the fields will not be considered for funding.

Review and Selection Process

Proposals will be scored according to the point totals listed within the proposal submittal form. For area priority applications will receive one of three numbers (intervene 10, support 5, or monitor 0). For applications with multiple areas, the higher point designation will apply. A review team will assess the responsive proposals and make a recommendation to the City Council for funding. The City, in its sole discretion, may modify the criteria upon which it bases its final decisions regarding the selection of participants in this program. Portions of the proposal contents, and any clarification to the contents submitted by the successful applicant, may become part of the contractual obligation if a contract is awarded. The City reserves the right to reject any or all proposals and negotiate modifications to an entire proposal to create a contract of lesser or greater magnitude than described in the submitted proposal.

Anticipated Timeline

Submission deadline for proposals.....	Wednesday, November 12, 2014
Staff review/evaluation of proposals.....	November – December 2014
Recommendation to City Council	January 2015
Execution of contracts.....	February 2015

City Contracting Requirements

City requirements vary depending on the type of assistance being provided. The following list may not be exhaustive.

- 1) **Data Practices** – The recipient must agree to comply with the Minnesota Government Data Practices Act and all other applicable state and federal laws relating to data privacy or confidentiality and hold the City and its officers and employees harmless from any claims resulting from the recipient's unlawful disclosure or use of data protected under state and federal laws.
- 2) **Intellectual Property** – The recipient must agree to provide the City the right to a royalty-free, non-exclusive license to reproduce, publish or otherwise use and to authorize others to use any intellectual property created using the grant funds. Work covered by this provision shall include inventions, improvements, discoveries, databases, computer programs, reports, notes, studies, photographs, negatives, designs, drawings, electronic files, specifications, materials, tapes, or other media.
- 3) **Billboard Advertising** – Through Ordinance 544.120, City and City-derived funds are prohibited from use to pay for billboard advertising as a part of a City project or undertaking.
- 4) **Conflict of Interest/Code of Ethics** – The recipient must agree to be bound by the City's Code of Ethics, Minneapolis Code of Ordinances (Chapter 15).
- 5) **Hold Harmless** – The recipient shall agree to defend, indemnify and hold the City harmless from any and all claims or lawsuits that may arise from the recipient's activities under the provisions of the Contract, that are attributable to the acts or omissions, including breach of specific contractual duties of the recipient or the recipient's independent contractors, agents, employees or officers.

- 6) **Insurance** – Recipient shall provide evidence of and continually maintain throughout the term of this Agreement, workers' compensation insurance in accordance with statutory requirements. The Grantee shall also provide evidence of and continually maintain: (i) commercial general liability insurance which shall include contractual liability coverage, (ii) automobile insurance for any vehicle owned by the Grantee, and (iii) hired/non-owned automobile insurance (if Grantee or Grantee's independent contractors will be driving automobiles while performing services under this Agreement) in amounts sufficient to indemnify the City, but in no event less than \$1,000,000 per occurrence with aggregate coverage of \$1,000,000.
- 7) **Non-discrimination** - Activities financed with City funding must be open and available to all qualified participants. Adminstrating organizations must agree to not discriminate on the basis of race, color, creed, religion, ancestry, national origin, sex, affectional preference, disability or other handicap, age (40 – 70), marital status, or status with regard to public assistance.

RFP Inquiries

Prospective responders may direct questions to the department contact person:

City of Minneapolis, CPED

Attn: Jimmy Loyd

105 5th Ave S, Suite 200

Minneapolis, MN 55401

jimmy.loyd@minneapolismn.gov

612-673-5026

612-673-5113 (fax)

All questions related to this RFP are due by Wednesday, October 22nd, 2014. Questions will be answered in writing and posted on the CPED website by Friday, October 24, 2014 at <http://www.ci.minneapolis.mn.us/cped/rfp/index.htm>. The department contact cannot vary the terms of the RFP.

Exhibits

1. Business Guidelines
2. Business Application and Participation Agreement
3. [Façade Design Guide](#) (online only)
4. Annual Report